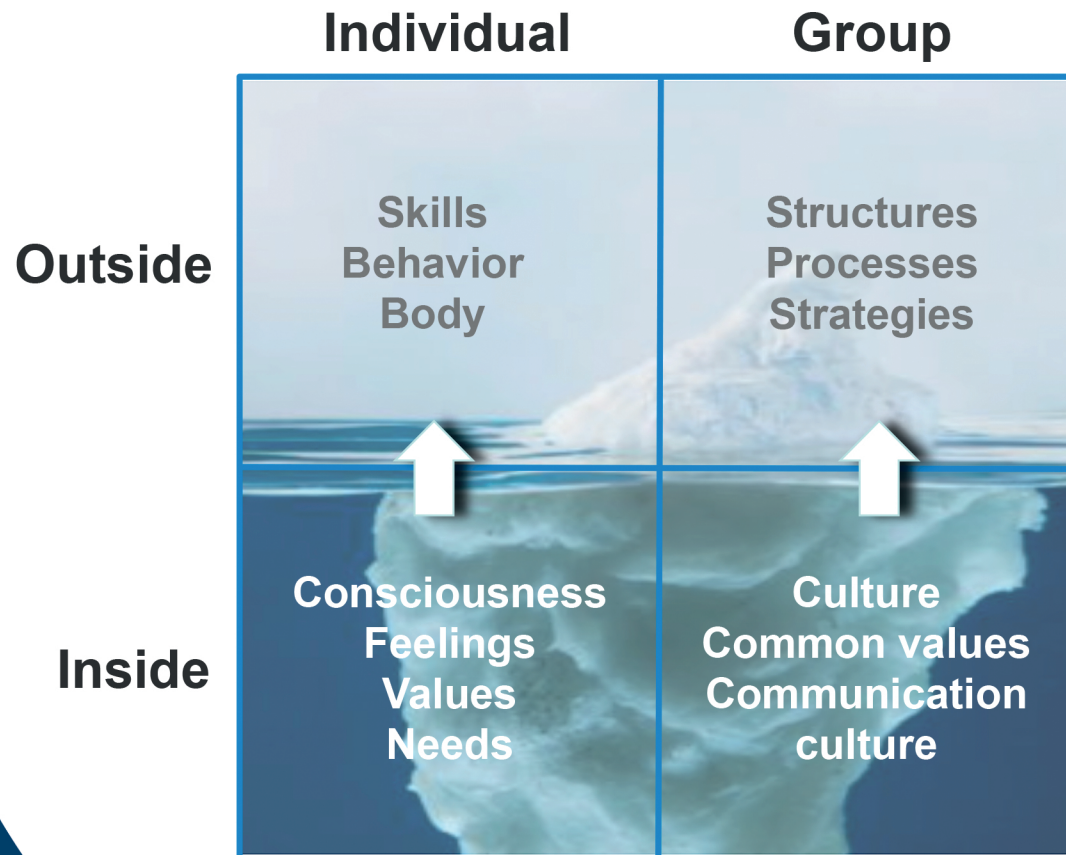


The HBC Principle

“Performance and humaneness are not mutually exclusive- they are mutually dependent.” Dr. H. Bayer



- ∞ We touch the inside to transform the outside
- ∞ Integrated and sustainable
- ∞ Connectedness and openness
 - ▲ Co-creation of interventions
 - ▲ Focus on personal breakthrough experiences
- ∞ Human touch and performance
- ∞ Proven and pragmatic
- ∞ Measurable transformation, e.g.
 - ▲ Barrett Values Assessment
 - ▲ Barrett Leadership 360
 - ▲ The Leadership Team Assessment